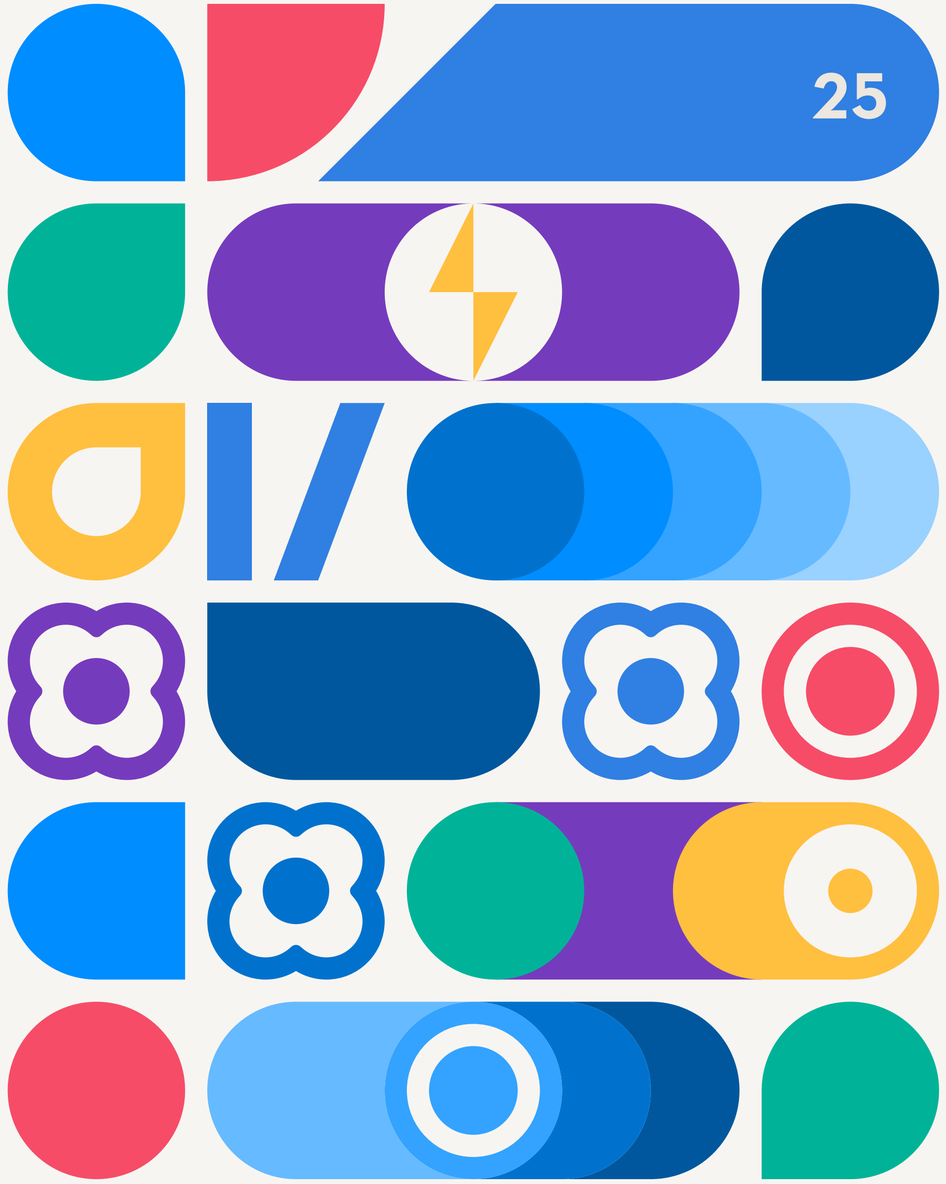
WASM.IO

SPONSORSHIP PROSPECTUS

BARCELONA

27-28 MAR 2025



WASM I/O

BARCELONA / 27-28 MAR 2025

THANK YOU

FOR YOUR INTEREST IN SPONSORING WASM I/O 2025!

Your support makes it possible for our community
to gather, learn and build the future of WebAssembly

Check out Wasm I/O 2024 video summary

Playlist 2024

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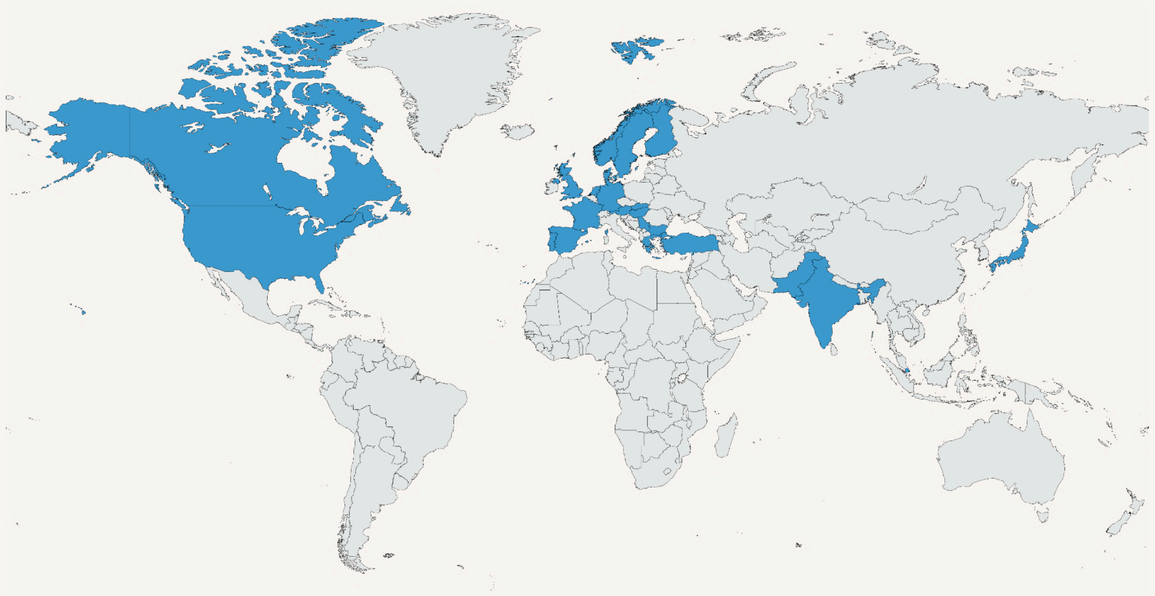
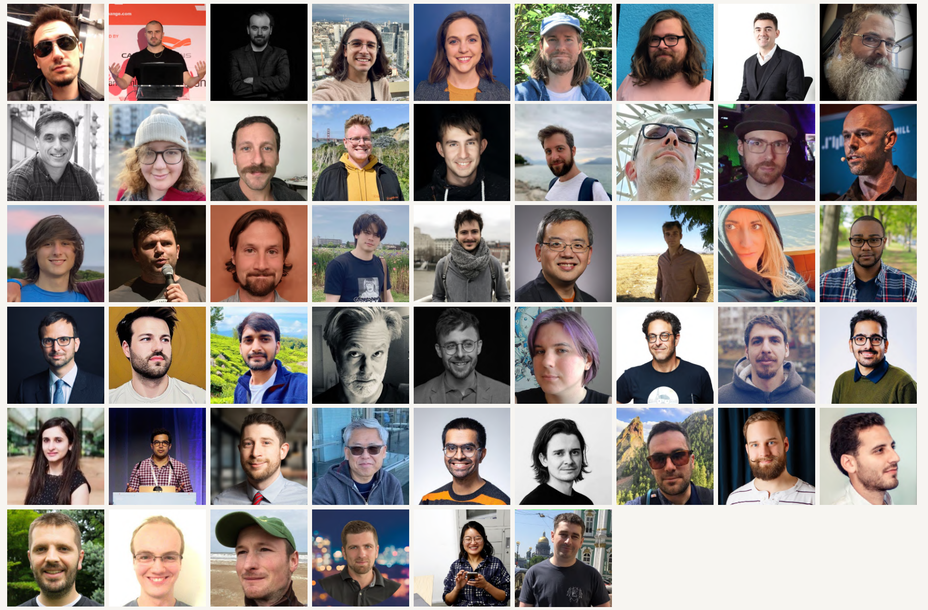
WASM I/O 2024 AT A GLANCE





+180 ATTENDEES

25 COUNTRIES

51 SPEAKERS

35 TALKS

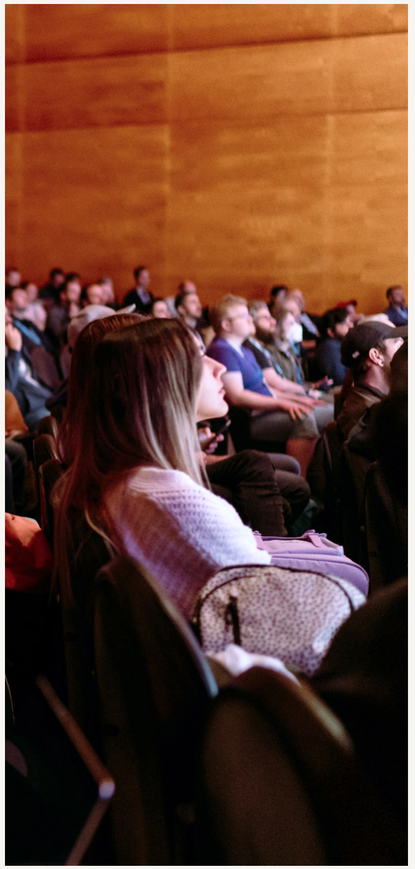
4 WORKSHOPS

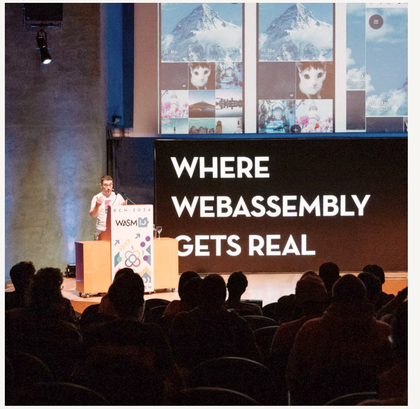
ABOUT THE EVENT

Wasm I/O 2025 will be the third edition of a two-day conference entirely focused on the WebAssembly ecosystem. Two days full of content, networking, and hands-on demos.

As a sponsor, you'll have the chance to increase your brand awareness and expose your message, products and services to a visionary and highly motivated audience.
Get engaged with the community!

We're keen on tailoring each sponsor's package to best meet their needs and promote optimal engagement.





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BARCELONA / 27-28 MAR 2025

THE VENUE

The Auditori L'illa is a part of an enormous complex located on the main artery of Barcelona. City communications are excellent and access from Barcelona’s Airport and Sants Station is very quick.

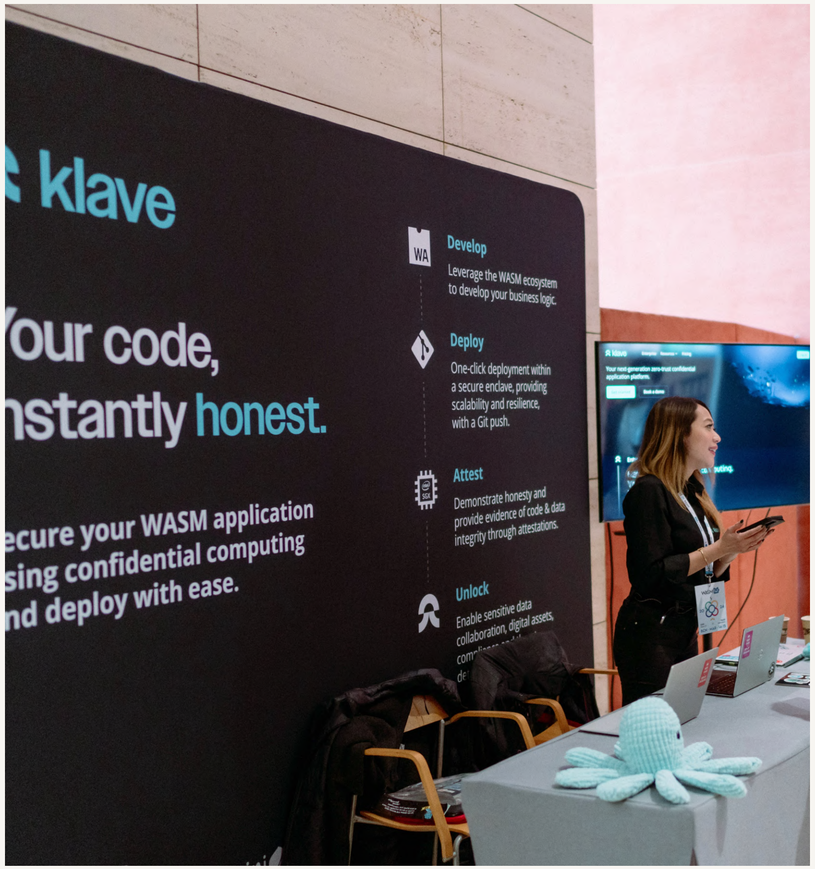
The entire capacity of the Auditorium is 621 people.
The venue has 3 additional rooms for parallel tracks.

This is an infrastructure designed to offer quality, flexibility and integral attention through its wide range of services.

EXHIBITING

- 3m x 1.5 booth space
- One skirted table 2m x 0.5
- Two chairs
- A point of light
- Electricity and WIFI

- Sponsors can bring their own booth



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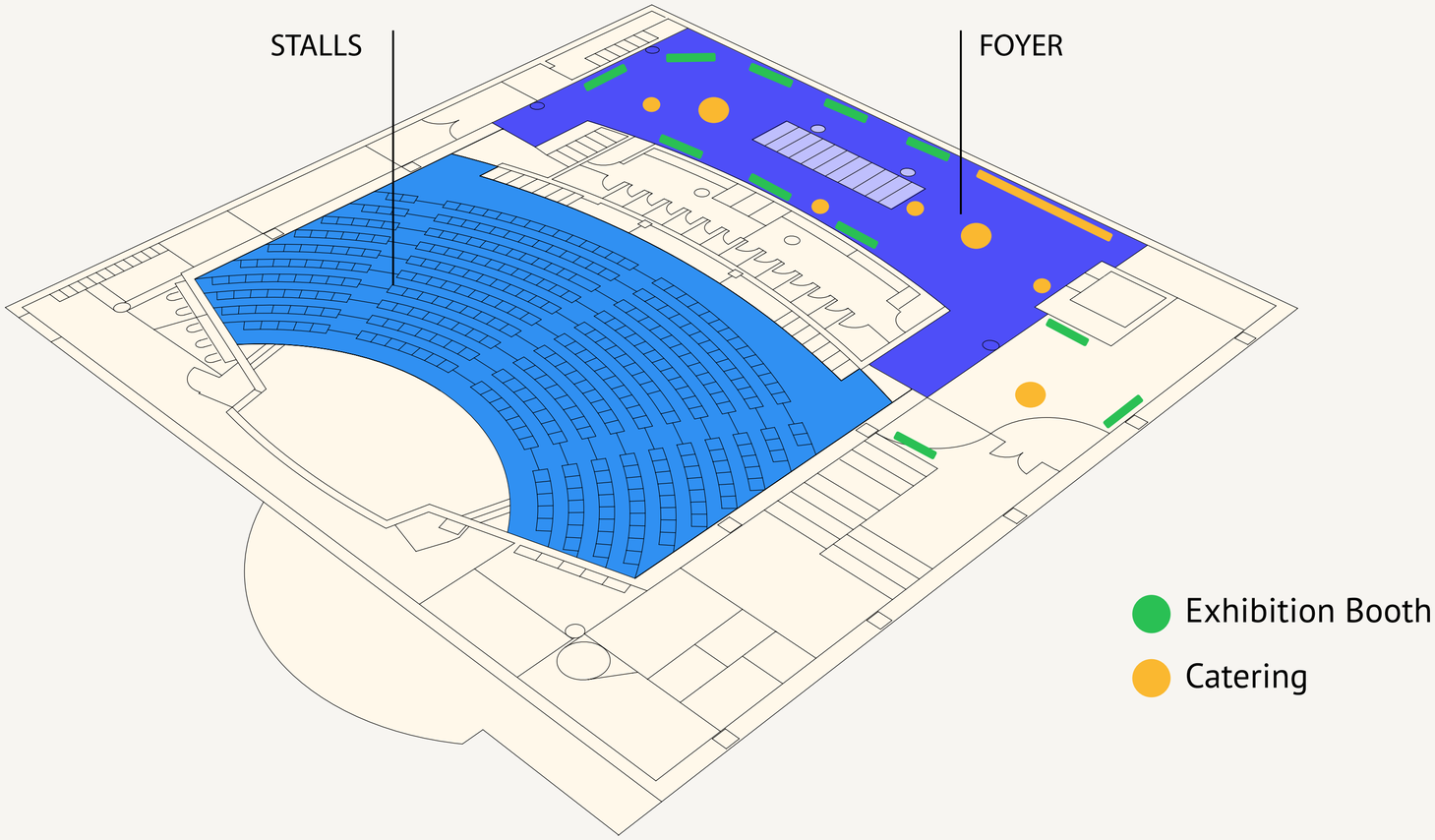
EXHIBITING FLOOR PLAN



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WASM I/O WRITE-UPS

From Theory to Action: Unleashing the Power of WebAssembly Components at Wasm I/O

Explore the transformative potential of the WebAssembly component model unveiled at Wasm I/O 2024...

https://www.fermyon.com/blog/the-power-of-wasm-components-at-wasm-io

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4 Big Developments in WebAssembly

Wasm is maturing, with mainstream language support, Kubernetes deployment options, the revolutionary possibili...

https://thenewstack.io/4-big-developments-in-webassembly

The terraforming of the WebAssembly landscape

Last week, I took a few days off to go to Barcelona to attend Wasm I/O 2024 conference. Like last year, the conferen...

https://seb.deleuze.fr/the-terraforming-of-webassembly-landscape

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Midokura at Wasm I/O

Squeezing the essence of two exhilarating days into a few words is no small feat, but we're thrilled to share we've...

https://www.youtube.com/watch?v=_MshgtQDEJE

Impressions from WASM I/O 2024: Paths to Commercialization

WebAssembly (Wasm) companies like Fermyon Technologies and Cosmonic seem to be focusing on a peculiar set...

https://www.linkedin.com/pulse/impressions-from-wasm-io-2024-paths-commercialization...

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BARCELONA / 27-28 MAR 2025

PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
2-minute presentation during welcome session	●			
Gobo in Auditorium (sponsor logo projection during the entire event)	●			
Sponsor logo in video recordings (session recordings uploaded to YT)	●	●		
Sponsor logo in signage outside the conference building	●	●		
Sponsor logo featured on the official conference front page	●	●		
Booth space	●	●	Only if available space	
Conference bag insert and logo on bag	●	●	●	
Mobile app for lead capture	●	●	●	
Social Media promotion (Twitter / LinkedIn)	●	●	●	●
Sponsor logo inclusion in the opening Keynote credits	●	●	●	●
Full conference passes	4	2	1	1
Extra tickets discount (from standard price)	15%	10%	5%	

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BARCELONA / 27-28 MAR 2025

PLATINUM

3

Available

10.000 €

+ VAT

- 2-minute presentation during welcome session
- Gobo in Auditorium (sponsor logo projection during the entire event)
- Sponsor logo in video recordings (session recordings uploaded to YT)
- Sponsor logo in signage outside the conference building
- Sponsor logo featured on the official conference front page
- Booth space
- Conference bag insert and logo on bag
- Mobile app for lead capture
- Social Media promotion (Twitter / LinkedIn)
- Logo inclusion in the opening Keynote credits
- Full conference passes (4)
- Extra tickets discount from standard price (15%)

WASM I/O

BARCELONA / 27-28 MAR 2025

GOLD

6

Available

6.000 €

+ VAT

- Sponsor logo in video recordings (session recordings uploaded to YT)
- Sponsor logo in signage outside the conference building
- Sponsor logo featured on the official conference front page
- Booth space
- Conference bag insert and logo on bag
- Mobile app for lead capture
- Social Media promotion (Twitter / LinkedIn)
- Logo inclusion in the opening Keynote credits
- Full conference passes (2)
- Extra tickets discount from standard price (10%)

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SILVER

8
Available

3.500 €
+ VAT

- Booth space (only if there’s space available)
- Conference bag insert and logo on bag
- Mobile app for lead capture
- Social Media promotion (Twitter / LinkedIn)
- Logo inclusion in the opening Keynote credits
- Full conference passes (1)
- Extra tickets discount from standard price (5%)

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BRONZE

∞
Unlimited

2.000 €
+ VAT

Social Media promotion (Twitter / LinkedIn)

Logo inclusion in the opening Keynote credits

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BARCELONA / 27-28 MAR 2025

SPONSORSHIP ADD-ONS

A AFTER PARTY

2 Available / 4.000 + V.A.T.

Co—branded party signage with WASM I/O

Opportunity to make opening party announcement to attendees.

T EXCLUSIVE CO-BRANDED T-SHIRT

1 Available / 3.000 + V.A.T.

Display your Logo on the back of the WASM I/O produced, official conference t-shirt given to all attendees.

L LANYARD SPONSOR

2 Available / 2.000 + V.A.T.

Sponsor logo placement on our attractive lanyards.

Your brand will be visible on every attendee throughout the event and afterward as a keepsake of the conference.

W EXCLUSIVE WIFI SPONSOR

1 Available / 2.000 + V.A.T.

Every speaker and attendee will see your company name when they log on to the venue's wifi (custom WIFI Network Name and password)

Create brand awareness by sponsoring the conference WIFI.

C SPECIALTY COFFEE STATION

1 Available / 5.000 + V.A.T.

Keep attendees awake and aware of your company. Perk up attendees with complimentary specialty coffee crafted by professional baristas.

The coffee station will be branded with your company's logo while serving attendees great coffee.

Coffee will be served thought the two days of the conference in the Exhibit Hall.

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2024 SPONSORS

PLATINUM

FERMYON

cosmonic

midokura
A Sony Group Company

GOLD

klave

Microsoft Azure

NGINX
Part of F5

Wasmer

clever cloud

shopify engineering

SILVER

GOLEM

BRONZE

igalia

tetrate

renderlet

MEDIA

THENEWSTACK

PARTY

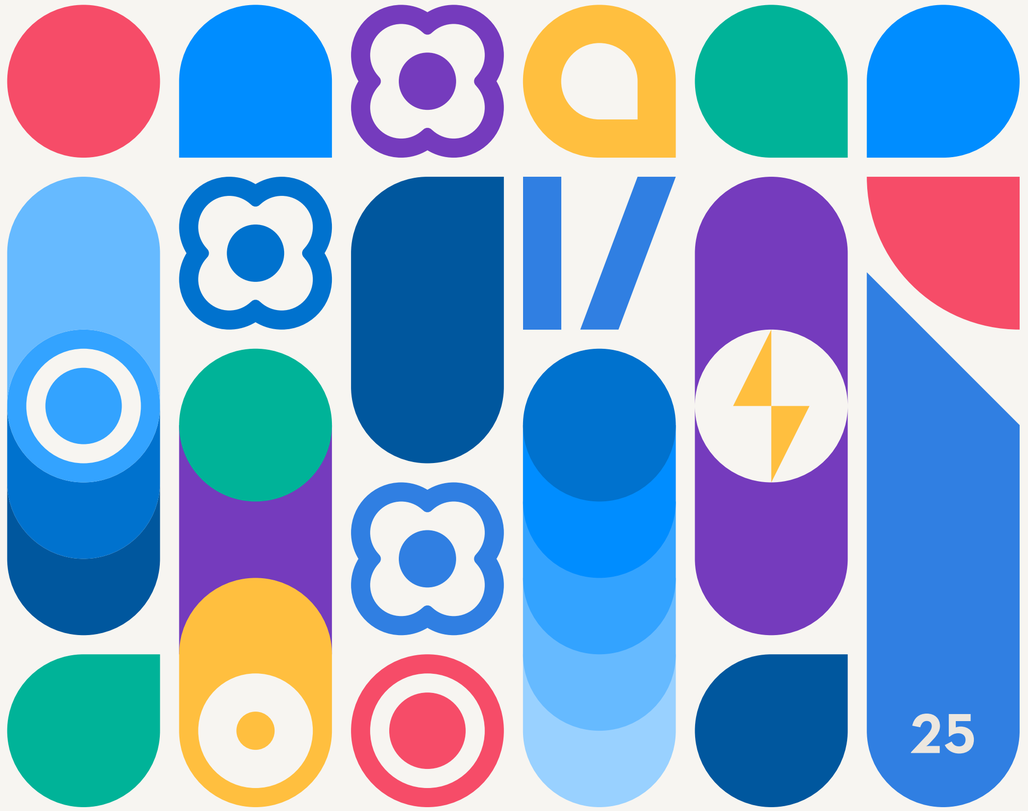
Microsoft Azure

FURTHER INFORMATION

If you have any other requirement,
please get in touch, we are open to ideas!

sergi@wasm.io

wasm.io

x.com/wasm_io

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